



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/K Castor Dental/FI De/D Other/(17041)
Dudley Media (3184)
DUDLEY,BOB
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political (1065)
K CASTOR DENTEL/FL DEM (139473)
National/Political
/06372422

Invoice 652747
Inv Date 11/25/2012
Terms Net 30
Contract 336726
Bill Type Standard
Period 10/29/2012 - 11/25/2012

Dudley Media
919 Catherine Street
Philadelphia, PA 19147

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 1:42:49PM

CASTOR DENTEL/FL DEM
***** THIS IS A CASH IN ADVANCE

Orlando (WFTV)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Copy/ISCI | Amount | Remarks |
|------|------|-----------------------|-----------------------------|-----------------------|--------|-----------|-----------|---------|
| 1.0 | Spot | 11:00:00AM-12:00:00PM | Day,M-1,Tu-1,W-1,Th-1,F-1 | 10/29/12 11:32AM (Mo) | 00:30 | KCD1205H | \$925.00 | |
| 1.0 | Spot | 11:00:00AM-12:00:00PM | Day,M-1,Tu-1,W-1,Th-1,F-1 | 10/31/12 11:00AM (We) | 00:30 | KCD1203H | \$925.00 | |
| 1.0 | Spot | 11:00:00AM-12:00:00PM | Day,M-1,Tu-1,W-1,Th-1,F-1 | 11/02/12 11:44AM (Fr) | 00:30 | KCD1203H | \$925.00 | |
| 2.0 | Spot | 6:00:00PM- 6:30:00PM | Day,M-1,Tu-1,W-1,Th-1,F-1 | 10/29/12 6:00PM (Mo) | 00:30 | KCD1203H | \$3000.00 | |
| 2.0 | Spot | 6:00:00PM- 6:30:00PM | Day,M-1,Tu-1,W-1,Th-1,F-1 | 10/30/12 6:29PM (Tu) | 00:30 | KCD1205H | \$3000.00 | |
| 2.0 | Spot | 6:00:00PM- 6:30:00PM | Day,M-1,Tu-1,W-1,Th-1,F-1 | 10/31/12 6:00PM (We) | 00:30 | KCD1203H | \$3000.00 | |
| 2.0 | Spot | 6:00:00PM- 6:30:00PM | Day,M-1,Tu-1,W-1,Th-1,F-1 | 11/01/12 6:00PM (Th) | 00:30 | KCD1205H | \$3000.00 | |
| 2.0 | Spot | 6:00:00PM- 6:30:00PM | Day,M-1,Tu-1,W-1,Th-1,F-1 | 11/02/12 6:28PM (Fr) | 00:30 | KCD1203H | \$3000.00 | |
| 5.0 | Spot | 12:00:00PM-12:30:00PM | Per week (2),Mo,Tu,We,Th,Fr | 10/31/12 12:28PM (We) | 00:30 | KCD1205H | \$850.00 | |
| 5.0 | Spot | 12:00:00PM-12:30:00PM | Per week (2),Mo,Tu,We,Th,Fr | 11/02/12 12:11PM (Fr) | 00:30 | KCD1205H | \$850.00 | |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



| | | | |
|-------------|--------------|-------------|----|
| Gross Total | \$19,475.00 | Total Spots | 10 |
| Commission | (\$2,921.25) | | |
| Net Total | \$16,553.75 | | |

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.